TOORA 40TH ANNIVERSARY SPONSORSHIP PACKAGE

Toora Women Inc.

Join us to celebrate our 40th Anniversary on 5th August!

In **2020-21**, 405 women and 114 children in crisis needed us.

As a **Toora Women Inc. Sponsor** you'll assist us to grow our support team so vulnerable women and children can access:

- A Mental Health Worker
- A Child Trauma Practitioner;
- Subsidised weekly house rentals by **$50** (25% of clients' income)

SELECT YOUR SPONSORSHIP PACKAGE

7+ Sponsorship benefits	Platinum $5,000	Gold $3,000	Silver $2,000	Bronze $800
1. Canberra Labor Club Toora's 40th Anniversary promotion email: reaches 40,000+ members	✔	✔	✔	✔
2. Feature in *HerCanberra* July online article (125,000 readers)	✔	✔	✔	✔
3. Social media posts on Canberra Noticeboard Group: reaches 110,000+ members	✔	✔		
4. Toora Facebook posts: 1,489 followers	6 posts in 12 months	3 posts in 6 months	3 posts in 6 months	1 post in 1 month
5. Toora *Our Supporters* webpage: 966 monthly users, and new monthly newsletters (485 mail contacts)	12 months	6 months	2 months	Website only
6. Radio shout-outs: Mix 106.3 FM (breakfast), ABC Canberra, 2CC Talking Canberra (Sunday Roast)	30 seconds	20 seconds	10 seconds	10 seconds
7. Your business logo + 100 word ad in program	✔	✔	✔	✔
8. 40th Anniversary tickets each valued at $98.	5 tickets	3 tickets	3 tickets	2 tickets
9. Your business in spotlight: CEO shout-out, 40th Anniversary slide show, program credits & more...	5 minute speaking slot	5 minute speaking slot	✔	✔

Prices are as quoted GST does not apply. If you would like to sponsor Toora Women Inc, but would like to tailor a package, please contact us. If you would like to offer item(s) for the 40th Anniversary Silent Auction or Raffle Prize, please contact us with details.